



Tiffany Winfrey
“Your brand is the most important investment you should make in your business. A solid brand strategy positions you for success. Walk in your expertise, and look good doing it”

TIFFANY WINFREY

- CEO
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BIOGRAPHY

Tiffany Winfrey is a Brand Strategist, Designer, Speaker, Author, and CEO of T. Winfrey Design, a Brand Identity Studio that uniquely provides key visual strategies, and elements a business needs to clarify its mission and value to its ideal clientele. Currently located in Owings Mills, MD, T. Winfrey Design yields success due to the valuable creative solutions and enriched client relationships provided to their client base.

In 2007, Tiffany received her Bachelor’s Degree in Computer Programming Information Systems. She then went on to receive the ITIL Certification in Service Management. Tiffany continued her career in Information Technology for over 10 years, working for major companies such as Henry Schein, Hewlett Packard Enterprise, and T. Rowe Price.

In 2017, Tiffany launched T. Smiles Design. In just one year of launching her business, Tiffany helped several women bring their dreams of owning their own business to life. In September 2017, Tiffany spoke at the Women on the Rise Women's conference and received the New York State Assembly Certificate of Merit for her service in the community and her support to Women on the Rise.

In 2018, Tiffany went on to speak at three separate events, the Authorpreneur Summit located in New York City, the Fresh Anointings Women's Conference in Atlanta, Georgia, and the virtual Your Faith Walk to Purpose Women's Conference. At each event Tiffany allowed God to be her light as she offered advice and tips on building and maintaining a solid brand while keeping faith throughout the process.

In 2018, Tiffany along with several top Experts within their industry co-authored Amazon's Best Seller; Business Success Strategies for Women on the Rise.

In 2019, Tiffany was awarded Entrepreneur of the year at the Annual Making A Difference Awards. That very same year Tiffany was the recipient of the Best of Franklin Square Awards in the category of Graphic Designer.

In 2020, Tiffany received a Citation Award from the President of the Borough of Brooklyn for empowering small business owners within the community and helping aspiring entrepreneurs become visible influencers, positioning them for future success.

In 2020, Tiffany was a guest speaker at the virtual Circle of Boss Sisters event, consisting of several Women CEOs and Business Owners.

In 2021, Tiffany rebranded T. Smiles Design, Inc. to T. Winfrey Design, Inc. The business also relocated from NYC to Maryland.

Tiffany continues to help and support women who are looking to launch their dreams or who are struggling to walk in their authority.